

StudioRIP Hails PRINT 09 Show Significant Success

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Whilst the true scale of orders will certainly not be known for many months to come, one of the few British companies exhibiting in its own right at PRINT 09 in Chicago, StudioRIP UK Ltd, has heralded the event a significant success for the business.

Commenting on the show, Andy Hemmings, Sales Director for StudioRIP, said: “We were absolutely delighted with the people that we met during PRINT 09, and see the investment in our own stand was certainly money very well spent. It’s impossible to gauge at this stage exactly how many orders will be forthcoming, but we have made some excellent contacts, and have set up some potentially valuable meetings over coming weeks, where we hope to finalise a number of significant contracts.

“Our objectives were to meet up with potential dealers, distributors, and OEM partners, and from that perspective the show was a great success for us. It has to be said that there were limited numbers of end-users in attendance, and certainly some exhibitors were very disappointed with the show.”

Further details on distributor and OEM partnership arrangements are still under discussion at this point in time, but the company says that further news is anticipated in the near future. The company hopes to finalise a master distribution agreement for North America in the coming weeks.

“We were extremely busy with product demonstrations of StudioRIP,” adds Andy Hemmings. “On one day in particular we were still demonstrating when the lights were turned off at the end of business!”

About StudioRIP

StudioRIP is a software RIP compatible with PostScript Level 3 and PDF 1.6, and is designed for high performance imaging tasks, making it suitable for interfacing to a wide range of computer-to-plate systems, imagesetters, inkjet and laser printers.

Pre-press experts who would like to examine and test the performance and features of StudioRIP can download a free “demo” system of Version 3.0 by visiting the www.studiorip.co.uk web site.

One of the most exciting and unique features of the product is that it can be configured around a user’s needs, with the optional inclusion of post-RIP imposition, in-RIP trapping, ink duct control software, second order stochastic screening (hybrid AM screening included as standard), TIFF output, multiple print engine output, and digital proofing output. StudioRIP Client software can provide for remote operation of all RIP functions from any PC or Mac workstation.

StudioRIP 3.0 also includes a flexographic option, which is capable of providing 37.5 degree angles, flexo dot, dot gain, and dispro compensations. The software also provides a seamless option for flexographic plate production.

Why Does the World Need Another RIP?

Originally designed as a low cost solution to meet the needs of the second-hand imagesetter market, StudioRIP has grown to become a highly suitable alternative to mainstream RIP products for most output requirements, including computer-to-plate, all formats of imagesetter, inkjet and laser printers. Still a cost effective product, StudioRIP also offers highly productive throughput comparable with all of the competition.

One significant advantage offered by StudioRIP over the majority of competing software RIP products is the ability to include many workflow operations within the RIP architecture. Functions such as imposition and trapping can be included within StudioRIP, rather than users having to purchase separate software packages, usually at significant extra cost. StudioRIP is also “flexo friendly” with flexographic screening, distortion, and imposition features optionally available.

StudioRIP’s “Smart Screening” offers customers the very latest in hybrid screening techniques – again, without the need to buy highly priced “extra’s”. Features of the AM screening package include user selectable screen angles, and smooth gradients via the combination of 4,096 shades of grey and low pass filtering.